BD and IA Renewals for 2011

Broker-Dealer, Investment Adviser Firm, Agent and Investment Adviser Representative, and Branch Renewals for 2011

Payment Deadline: December 13, 2010

Executive Summary

The 2011 Renewal Program begins on November 15, 2010, when FINRA makes available the online Preliminary Renewal Statements to all firms on Web CRD/IARD.

Firms should note the following key dates in the 2011 renewal process:

October 25, 2010* Firms may begin submitting post-dated Form U5 and BR Closing/Withdrawal filings via Web CRD/IARD.

November 1, 2010* Firms may begin submitting post-dated Form BDW and ADV-W filings via Web CRD/IARD.

November 15, 2010 Preliminary Renewal Statements are available on Web CRD/IARD.

December 13, 2010 Full payment of Preliminary Renewal Statements is due.

January 3, 2011 Final Renewal Statements are available on Web CRD/IARD.

February 4, 2011 Full payment of Final Renewal Statements is due.

*Please Note: Post-dated filings submitted by 11 p.m., Eastern Time (ET), November 12, 2010, do not appear on the firm’s Preliminary Renewal Statement. The only allowed date for post-dated termination filings is December 31, 2010.
FINRA advises firms that failure to remit full payment of their Preliminary Renewal Statements by December 13, 2010, may cause the firm to become ineligible to do business in the jurisdictions where it is registered, effective January 1, 2011.

In addition to this Notice, firms should review the instructions posted at www.finra.org/renewals, especially the 2011 Renewal Program Bulletin, the 2011 IARD Renewal Program Bulletin (if applicable) on the Investment Adviser Registration Depository (IARD) website at www.iard.com/renewals.asp, and any information mailed to ensure continued eligibility to do business as of January 1, 2011.

Please direct questions concerning this Notice to the FINRA Gateway Call Center at (301) 869-6699.

Background & Discussion

Preliminary Renewal Statements

Beginning November 15, 2010, Preliminary Renewal Statements are available for viewing and printing on Web CRD/IARD. The statements include the following fees:

- Web CRD system processing fees;
- FINRA branch office fees;
- FINRA branch renewal processing fees;
- state agent renewal fees;
- state BD renewal fees;
- state BD branch fees;
- investment adviser firm and representative renewal fees, if applicable; and
- broker-dealer and/or investment adviser branch renewal fees.

FINRA must receive full payment of the Preliminary Renewal Statement fees no later than December 13, 2010.
If payment is not received by December 13, 2010, FINRA-registered firms will be assessed a Renewal Payment Late Fee. FINRA includes this late fee as part of the Final Renewal Statement and calculates the fee as follows: 10 percent of a firm’s cumulative final renewal assessment or $100, whichever is greater, with a cap of $5,000. Please see Notice to Members (NTM) 02-48 for details. In addition, if FINRA fails to receive payment by the deadline, firms also risk becoming ineligible to do business in the jurisdictions where their registrations are not renewed.

Fees
FINRA assesses a fee of $30 for each registered representative who renews his/her registration with any regulator through Web CRD. Firms can access a listing of agents assessed this fee by requesting the Renewals—Firm Renewal Roster.

In addition, any investment adviser fees assessed by the North American Securities Administrators Association (NASAA) for state-registered investment adviser firms and investment adviser representatives (RA) who renew through IARD will also be included on the Preliminary Renewal Statement.

Based on the number of active FINRA branches on December 31, 2010, FINRA assesses each firm a branch office assessment fee of $75 per branch. FINRA waives one branch office assessment fee per firm.

Based on the number of active FINRA branches on December 31, 2010, FINRA assesses each firm a FINRA branch renewal processing fee of $20 per branch. FINRA waives one branch renewal processing fee per firm.

Please note that FINRA does not assess the personnel assessment fees through the annual Renewal Program. FINRA will mail all FINRA-registered firms a separate invoice for these fees. Firms can obtain a listing of agents for whom the firms will be assessed the personnel assessment fee by requesting the Renewals—Firm Renewal Roster.

Web CRD/IARD assesses renewal fees for AMEX, ARCA, BATS-YX, BATS-ZX, BX, CBOE, CHX, ISE, NQX, NYSE, PHlx and state registrations on the Preliminary Renewal Statement. The system displays the applicable fees for the number of individuals registered in each SRO and jurisdiction.

Web CRD/IARD assesses branch office renewal fees for those regulators that choose to renew branches registered with them in Web CRD/IARD.
Some participating jurisdictions may require steps beyond the payment of renewal fees to FINRA to complete the broker-dealer or investment adviser renewal process. Firms should contact each jurisdiction directly for further information on state renewal requirements. A Regulator Directory is located at www.nasaa.org/QuickLinks/ContactYourRegulator.cfm.

For detailed information regarding 2011 investment adviser renewals, you may also visit the IARD website, www.iard.com. A matrix of investment adviser renewal fees for states that participate in the 2011 IARD Renewal Program is posted at www.iard.com/fees.asp.

Renewal Payment

Firms have four payment methods available to pay 2011 renewal fees:

1. Automatic Daily Account-to-Renewal Account Transfer
2. Web CRD/IARD E-Pay
3. Check
4. Wire Transfer

Automatic Daily Account-to-Renewal Account Transfer

FINRA will automatically transfer funds from a firm’s Daily Account to its Renewal Account to facilitate payment of renewal fees on December 13, 2010, the Preliminary Renewal Statement payment deadline. FINRA will transfer funds only if a firm has sufficient funds available in its Daily Account on December 13 to cover the amount due. Please Note: If a firm does not want funds automatically transferred, the firm should ensure FINRA receives payment in its Renewal Account by the deadline. Separately, if a firm wishes to transfer funds between affiliated firms, the firm should submit a Web CRD/IARD Account Transfer Form available on the FINRA website at www.finra.org/crd/transferform.

Web CRD/IARD E-Pay

The Web CRD/IARD E-Pay application is accessible from both the Preliminary and Final Renewal Statements and the FINRA (www.finra.org/crd) or IARD (www.iard.com) websites. This application allows a firm to make an electronic payment from a designated bank account to the firm’s Renewal Account with FINRA. Please note that in order for funds to post to your firm’s Renewal Account by December 13, 2010, submit payment electronically no later than 8 p.m., ET, on December 9, 2010.
Check
The check must be drawn on the firm’s account and include the firm’s CRD number and “Renewal” in the memo line. Firms paying by check should account for U.S. mail delivery and payment processing time. To ensure prompt processing of your renewal payment check:

► Include a print-out of the first page of your Preliminary Renewal Statement with payment.
► Do not include any other forms or fee submissions.
► Make the check payable to FINRA. Write your firm’s CRD number and “Renewal” on the check memo line.
► Send payment in the blue, pre-addressed renewal payment envelope mailed to your firm in early November or write the address on an envelope exactly as noted in this Notice:

<table>
<thead>
<tr>
<th>U.S. Mail</th>
<th>Overnight or Express Delivery</th>
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<tbody>
<tr>
<td>FINRA</td>
<td>FINRA</td>
</tr>
<tr>
<td>P.O. Box 7777-8705</td>
<td>8705</td>
</tr>
<tr>
<td>Philadelphia, PA 19175-8705</td>
<td>Mellon Bank Room 3490</td>
</tr>
<tr>
<td></td>
<td>701 Market Street</td>
</tr>
<tr>
<td></td>
<td>Philadelphia, PA 19106</td>
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<tr>
<td>(Note: This box will not accept</td>
<td>Telephone: (301) 869-6699</td>
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<td>courier or overnight deliveries.)</td>
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Please Note: The addresses for renewal payments are different from the addresses for funding firms’ Web CRD/IARD Daily Accounts.

Wire Payment
Firms may wire full payment of their Preliminary Renewal Statements by requesting their banks to initiate wire transfers to: “Mellon Financial, Philadelphia, PA.” Firms should provide their banks with the following information:

<table>
<thead>
<tr>
<th>Transfer funds to:</th>
<th>Mellon Financial, Philadelphia, PA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABA Number:</td>
<td>031 000 037</td>
</tr>
<tr>
<td>Beneficiary:</td>
<td>FINRA</td>
</tr>
<tr>
<td>FINRA Account Number:</td>
<td>8-234-353</td>
</tr>
<tr>
<td>Reference Number:</td>
<td>Firm CRD number and “Renewal”</td>
</tr>
</tbody>
</table>
To ensure prompt processing of a renewal payment by wire transfer, remember to:

- Inform the bank to credit funds to the FINRA bank account.
- Provide the firm’s CRD number and “Renewal” as reference only.
- Record the confirmation number of the wire transfer provided by the bank.

Renewal Reports

Beginning November 15, 2010, firms can request, print and/or download renewal reports via Web CRD/IARD. Three reports are available for reconciliation with the Preliminary Renewal Statement:

- **Firm Renewal Report**—lists individuals included in the Renewal Program and includes billing codes (if they have been supplied by the firm).
- **Branches Renewal Report**—lists each branch registered with FINRA and/or with any other regulator that renews branches registered with the regulator through Web CRD/IARD and for which the firm is being assessed a fee. Firms should use this report to reconcile their records for renewal purposes.
- **Approved AG Reg Without FINRA Approval Report**—contains all individuals who are not registered with FINRA, but are registered with one or more jurisdictions. Firms should request this report as soon as possible to determine if it needs to request any FINRA registrations or terminate jurisdiction registrations.

Post-Dated Form Filings

This functionality allows firms to file termination forms with a termination date of December 31, 2010. If a Form U5, BDW, BR Closing/Withdrawal or ADV-W filing indicates a termination date of December 31, 2010, an agent (AG), investment adviser representative, broker-dealer and/or investment adviser (firm) and the branch may continue doing business in that jurisdiction until the end of the calendar year without being assessed 2011 renewal fees. December 31, 2010, is the only date allowed for a post-dated form filing.

Firms can begin filing post-dated Form U5 and BR Closing/Withdrawal filings via Web CRD/IARD on October 25, 2010. In addition, firms can begin filing post-dated Form BDW and ADV-W filings via Web CRD/IARD on November 1, 2010. Firms that submit post-dated termination filings by 11 p.m., ET, on November 12, 2010, will not be assessed renewal fees for the terminated registrations on their Preliminary Renewal Statements. Firms that submit post-dated termination filings on, or after, November 15, 2010, will not be assessed renewal fees for the terminated jurisdictions on their Final Renewal
Statements in January 2011. Those firms should see a credit balance on their Final Renewal Statements if the firm has not requested additional registrations during that time period to offset the credit balance.

After submitting any termination filing, firms should query individual, branch and/or firm registrations to ensure that Form US, BDW, BR Closing/Withdrawal and ADV-W filings process by the renewal filing deadline date of 6 p.m., ET, on December 23, 2010.

Firms should exercise care when submitting all post-dated filings. Web CRD/IARD processes these forms as firms submit and FINRA cannot withdraw a post-dated termination filing once submitted. A firm that submits a post-dated termination filing in error will have to file a new Form U4, BD, Form BR or Form ADV when Web CRD/IARD resumes normal processing on January 3, 2011, and Web CRD/IARD will assess new registration fees as a result.

Filing Form BDW

The CRD Phase II Program allows firms requesting broker-dealer termination (either full or partial) to file their Forms BDW via Web CRD. Firms that file either a full or partial Form BDW by 11 p.m., ET, November 12, 2010, avoid the assessment of the applicable renewal fees on their Preliminary Renewal Statements, provided that the regulator is a CRD Phase II participant. Currently, only five regulators participate in Web CRD renewals for agent fees, but do not participate in CRD Phase II:

➤ American Stock Exchange
➤ Chicago Stock Exchange
➤ National Stock Exchange
➤ NYSE Arca, Inc.
➤ Philadelphia Stock Exchange

Firms requesting termination with any of those five regulators must submit a paper Form BDW directly to that regulator, as well as submit one electronically via Web CRD.

The deadline for electronic filing of a Form BDW for any firm that wants to terminate a registration before year-end is 6 p.m., ET, December 23, 2010. This same date applies to the filing of any Form BDW with regulators that are not Phase II participants.
Filing Forms ADV to Cancel Notice Filings or Forms ADV-W to Terminate Registrations

Firms that file either a Form ADV Amendment, unmarking a state (generating the status of “Removal Requested at End of Year”) or a Form ADV-W by 11 p.m., ET, November 12, 2010, avoid the assessment of applicable renewal fees on their Preliminary Renewal Statements. The deadline to file Form ADV Amendments or Form ADV-W for firms that want to cancel a notice filing or terminate a state registration before year-end is 6 p.m., ET, December 23, 2010.

Removing Open Registrations

Throughout the year, firms have access to the “Approved AG Reg Without FINRA Approval Report” via Web CRD. This report identifies agents with an approved jurisdiction registration but who do not have an approved FINRA registration. Firms should use this report to terminate obsolete jurisdiction registrations through the submission of a Form U5 or reinstate the FINRA positions through the filing of a Form U4 Amendment. Firms should request this report as soon as possible so they can identify individuals to terminate by November 12, 2010, to avoid renewal charges for those individuals on their Preliminary Renewal Statements. This report also advises the firm if there are no agents at the firm within this category.

Final Renewal Statements

On January 3, 2011, FINRA makes available all Final Renewal Statements on Web CRD/IARD. These statements reflect the status of broker-dealer, registered representative (AG), investment adviser firm and investment adviser representative (RA) registrations and/or notice filings as of December 31, 2010. Any adjustments in fees owed resulting from registration terminations, approvals, notice filings or transitions after the Preliminary Renewal Statement appear on the Final Renewal Statement in Web CRD/IARD.

- Web CRD/IARD reflects an amount owed if a firm has more individuals, branch offices or jurisdictions registered and/or notice filed on Web CRD/IARD at year-end than it did when the Preliminary Renewal Statement generated.
- Web CRD/IARD issues a refund if a firm has fewer individuals, branch offices or jurisdictions registered or notice filed at year-end than it did on the Preliminary Renewal Statement. Note that FINRA transfers overpayments to the firms’ Daily Accounts on January 3, 2011. Firms that have a credit balance in their Daily Accounts may submit a written and signed refund request by mail to: FINRA, Finance Department, 9509 Key West Avenue, Rockville, MD 20850; or by fax to: (240) 386-5344. The request should include a print-out of the firm’s credit balance as reflected on Web CRD/IARD.
On or after January 3, 2011, FINRA member firms and joint BD/IA firms should access the Web CRD reports functionality for the Firm Renewal Report, which will list all individuals renewed with FINRA, AMEX, ARCA, BATS-YX, BATS-ZX, BX, CBOE, CHX, ISE, NQX, NYSE, PHLX and each jurisdiction. Agents and RAs whose registrations are “approved” in any of these jurisdictions during November and December will be included in this roster. “Pending” and “deficient” registrations at year’s end are not included in the Renewal Program. Firms will also be able to request the Branches Renewal Report that lists all branches for which they have been assessed renewal fees. Versions of these reports will also be available for download.

Firms have until February 4, 2011, to report any discrepancies on the renewal reports. This is also the deadline for receipt of final payment. Specific information and instructions concerning the Final Renewal Statement and renewal reports will be available in a January 2011 Regulatory Notice.